

SPONSORSHIP PACKAGE

Cryptocurrency Club at the University of Arkansas | 2026–2027 Academic Year

The Cryptocurrency Club at the University of Arkansas is a Registered Student Organization within the Sam M. Walton College of Business. We run speaker sessions, technical workshops, pitch competitions, and industry programming for students building careers in digital assets.

150+	30x	16	40
ACTIVE MEMBERS	MEMBERSHIP GROWTH IN TWO YEARS	EVENTS PER SEMESTER	AVERAGE EVENT ATTENDANCE

WHY SPONSOR

Our members are business and technology students who chose this field before anyone asked them to. That self-selection is difficult to replicate through conventional recruiting channels. A sponsorship puts your organization in front of a pre-qualified pipeline of interns and full-time candidates at the point where they are deciding where to start their careers.

Sponsors also gain standing within the university and the regional business community, and an hour of undivided attention from a room of engaged students. We sell access, not impressions.

TIERS AND BENEFITS

Benefit	SUPPORTER \$1,000	PARTNER \$2,500	FOUNDING \$5,000
Name listed on club website and event materials	•	•	•
Announcement post across club channels at signing	•	•	•
Recognition in the year-end recap distributed to Walton College, university administration, and the alumni network	•	•	•
Standing invitation to club events and programming	•	•	•
Logo placement on event signage, meeting slides, and member materials		•	•
Access to the member resume book, updated each semester		•	•
One recruiting touchpoint per semester (info session, event table, or resume drop)		•	•
Speaking slot or technical workshop at a general meeting		•	•
Title billing on one flagship event ("presented by")			•
First review of the resume book ahead of other sponsors			•
Named prize or scholarship at a club competition, at sponsor's option			•
Standing invitation to advise on programming for the year			•
Year-end written report itemizing expenditures			•
Availability	Open	Open	2 available

TERMS

Contributions support conference travel, speaker and event programming, and club operations for the academic year. Sponsors receive an itemized account of expenditures at year end.

Payment may be made in full or split across the fall and spring semesters. Funds are held in the club's university-managed account and administered through the University of Arkansas Treasurer's Office. No funds are deposited into external or personal accounts.

The club is a Registered Student Organization and is not a tax-exempt entity under Section 501(c)(3). It cannot issue a tax-deductible receipt or a Form W-9. Contributions are structured as sponsorships in exchange for the benefits above, with written acknowledgment provided for the sponsor's records.

Individual supporters may substitute recruiting and branding benefits for recognition and mentorship access at any tier.